

DON'T BE FOOLED BY PROP 67.

It is a \$300 million per year HIDDEN TAX INCREASE on California consumers who will be forced to pay a minimum 10 cents for every paper and thick plastic grocery bag they are given at the checkout.

And not one penny goes to the environment.

Instead, the Legislature gave all \$300 million in new tax revenue to grocers as extra profit.

Stop the sweetheart special interest deal... VOTE NO ON PROP 67.

#### STOP THE BAG TAX

Prop 67 bans the use of plastic retail bags and REQUIRES grocers to charge and keep a minimum 10 cent tax on every paper or thicker plastic reusable bag provided at checkout.

Consumers will pay \$300 million more every year just to use shopping bags grocery stores used to provide for free.

#### TAX REVENUE GOES TO GROCERS, SPECIAL INTERESTS

Proposition 67 will grow profits for grocery stores by up to \$300 million a year.

Big grocery store chains get to keep all of the tax revenue.

Grocers will grow \$300 million richer on the backs of consumers.

#### NOT ONE PENNY OF THE BAG TAX GOES TO HELP THE ENVIRONMENT

The Legislature could have dedicated the new tax revenue to protect the environment, but it did not.

Instead, it REQUIRED grocery stores to keep the new bag tax revenue.

#### STOP THE SPECIAL INTEREST BAG TAX DEAL

Prop 67 is a deal cooked up by special interest lobbyists in Sacramento to grow profits for grocery stores.

The Legislature passed SB 270 and hidden in the fine print is a NEW BAG TAX on consumers – a minimum 10 cents on every paper and thick plastic reusable bag provided to shoppers – all dedicated to grocer profits.

#### STOP THE SWEETHEART DEAL AND HIDDEN BAG TAX

VOTE NO ON PROP 67.

Dorothy Rothrock, President, California Manufacturers & Technology Association

Thomas Hudson, Executive Director, California Taxpayer Protection Committee

Deborah Howard, Executive Director, California Senior Advocates League

**SUBJECT TO COURT  
ORDERED CHANGES**